



Shopfitting Case Study

Trade Depot, Park Royal

Overview:

This was the latest store to benefit from our full turnkey service. This store marked a new venture for Trade Depot, incorporating extra brands to broaden their appeal from trade sector, to property developers and the DIY market. The project lasted 18 weeks in total, 5 weeks preparation followed by 13 weeks on site. The average daily workforce was 20 people, covering a broad range of skills.

Client Benefits:

We provided a seamless service, because all elements of the project were managed in house, from CAD plans, through to racking installation and merchandising. Our shopfitting division, Kennedy Clayton designed, manufactured and installed all of the showroom displays to the exceptional standard Trade Depot envisaged.

Key Learnings:

Our key learning was to begin the merchandising element early in the critical path. This enabled whole sections to be fully completed, visualised and where necessary amended, without causing delay to the schedule.

Why RRS?:

Our turnkey experience proved hugely advantageous to Trade Depot. We managed the different trades on site simultaneously, maximising efficiency, yet still providing a single point of contact to the client.



"Depot number 9 is by far the best and is a real milestone in our business development. We now have the best showroom range & display in the Group. Thank you for the long hours, late nights and early mornings – it is appreciated." **Project Manager, Trade Depot**



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