



Merchandising Case Study

Tesco, New Store - Bradley Stoke

Overview:

We support all of Tesco new store activity, the latest being Bradley Stoke, Bristol. As with all new stores, we provided full merchandising, systems and stock control support over a 29 day period. To deliver this service we provided a total of 440 shifts across days and nights.

Client Benefits:

Our one stop solution enabled store staff to continue their up-skilling and daily routines. Using a dedicated team we delivered the project to the required standard, within the allocated timeframe.

Key Learnings:

- To challenge, where required, and provide the solution not the problem.
- Always look to improve procedures and find new processes to take forward to subsequent projects - shortening delivery times for future stores.

Why RRS?:

Our trained and validated merchandising teams provide a cost effective solution offering a high level and variety of skills that stores would find hard to source elsewhere, including local stores.

"The team was very knowledgeable and professional. They worked well as a team and individually we could not have delivered this store within time lines required without them."

Project Manager, Tesco



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