



Shopfitting Case Study

Play Fair Schemes

Overview:

In 2007, we were approached by the Bradford Bulls Rugby League club to design & install an educational environment, supporting the Government's Play Fair Scheme, which aims to promote out of hours learning. We have since completed similar projects for other notable sporting teams.

Client Benefits:

Once each budget was set, we explored every possible avenue to deliver the most inspiring environment. By having the design, source & supply, build & installation elements all in-house we could investigate cost savings at every stage. From flooring & lighting to furniture & supporting graphics.

Key Learnings:

To treat each brief as a separate project to ensure we met their individual needs, but consolidated their requirements when purchasing materials to provide economies of scale.

Why RRS?:

Our in-house design team, using their diverse experience, transformed each interior according to individual briefs & budgets. Site specific requirements included; oversized graphics from acrylic wall mounted panels to embroidered logos on chairs, technology packed teaching zones creating fun learning environments and central light tunnelling to generate that WOW factor.



"The new decor has created a real sense of purpose and belonging for the children that attend. I would like to thank your teams for the transformation they have brought about." Centre Manager



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