



Shopfitting Case Study

B&Q, Joinery Neutron

Overview:

For the latest B&Q range review we played a major role in the redevelopment of the Joinery department in 32 high profile B&Q stores. This involved traditional shopfitting & joinery, as well as racking installation and merchandising. Our project managers were involved right from the outset, developing a plan that enabled our skilled workforce to complete each store within the allotted timeframe.

Client Benefits:

The project enabled the introduction of new ranges and a fresh presentation of the department generating a significant uptake in sales.

Key Learnings:

Co-ordination and relationship building with the equipment and stock suppliers ensured the smooth running of the project.

Why RRS?:

Our focus on communication created excellent working relationships with the B&Q management team and suppliers, creating an information sharing environment beneficial to all project participants.

"I would like to say a big thank you to the team that came to store to do the Door neutron, they were very professional and achieved a high standard of merchandising."

Joe Stephenson, Store Manager



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